

Genera is part of the Mexican Stock Exchange Sustainability Index for the fourth year in a row.

Mexico City – February 3rd, 2015 – GENTERA (“GENTERA, S.A.B. de C.V.” or “the Company”) (BMV: GENTERA*) announced today that, for the fourth year in a row, it continues to be part of the Mexican Stock Exchange Sustainability Index.

The list of the Mexican Stock Exchange Sustainability Index will be effective from February 3rd, 2015 through January 29th, 2016; it includes 34 companies whose processes involve matters related to corporate social responsibility, environmental accountability and corporate governance.

The Mexican Stock Exchange Sustainability Index seeks to position Mexico as a country whose stock market is committed to continuously provide the information on sustainability demanded by those interested in this matter.

“Our listing in the Mexican Stock Exchange Sustainability Index for the running year reiterates our commitment to continue creating value in Mexico, especially in key areas such as Corporate Social Responsibility, Environmental Development and Corporate Governance,” said Alejandro Puente, Chief Relationship Officer of Genera.

Company Description

Genera is a Genera, S.A.B. de C.V. registered trademark. Genera is a shareholding company whose purpose is to promote, organize and manage all types of national and international companies, subject to its investment policies. Genera was founded in Mexico City in 2010. Genera began trading on the Mexican Stock Exchange, Bolsa Mexicana de Valores, S.A.B. de C.V. on December 24th, 2010 under the “COMPARC*” ticker symbol.

This press release may contain forward-looking statements. These statements are not historical facts and are based on the current views of Genera, S.A.B. de C.V. management regarding future economic circumstances, industry conditions, the company's performance and financial results. The words “anticipates,” “believes,” “estimates,” “expects,” “plans” and similar expressions related to the company, are intended to identify estimates or forecasts. Statements regarding dividend statements or payments, the implementation of the principal operating and financing strategies and capital expenditure plans, the direction of future operations and the factors or trends affecting financial conditions, liquidity or operating results are examples of reported estimates. Such statements reflect the current views of management and are subject to a variety of risks and uncertainties. There is no guarantee that the expected events, trends or results will actually occur. The statements are based on different assumptions and factors, including general economic and market conditions, industry conditions, and operating factors. Any changes in such assumptions or factors could cause actual results to differ materially from current expectations.

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