









FACT SHEET 2Q23

Aterna designs and operates prevention services in order people can face unforeseen events to which are vulnerable. It acts as the intermediary between the insurance sector and the distribution channels.

It began operations in 2012 as the result of a strategic alliance between Genera and INTERprotección.

 Sold life insurance policies	11,914,360 24,354,683*
 Active life insurance policies	10,063,582
 Claims	32,418 66,310*
 Insurance amount paid for claims	Ps. 191,597,935 Ps. 398,117,950*
 Employees	29
 Coverage	Mexico and Peru

* Accumulated figures at the end of 2Q23

Business model

Clients

People from the underserved segment, without access to formal mechanisms of prevention to unforeseen

Partners

Distribution channels to reach clients



Insurance companies

They cover the risk involved in the products and services

Insurance



Life

Aterna offers peace of mind to clients by guaranteeing that their families will not be unprotected when they pass away



Health

Aterna takes care of its clients and their loved ones by protecting their physical well-being. An accident, illness or emergencies can disrupt a family's economy



Damages

Aterna recognizes how hard it is to constitute a patrimony, therefore, offers to its clients the opportunity to protect their properties against accidents or natural disasters