









# FACT SHEET 3Q23

**Aterna** designs and operates prevention services in order people can face unforeseen events to which are vulnerable. It acts as the intermediary between the insurance sector and the distribution channels.

It began operations in 2012 as the result of a strategic alliance between Genera and INTERprotección.

 Sold life insurance policies	<b>12,752,805</b> <b>37,107,538*</b>
 Active life insurance policies	<b>10,478,052</b>
 Claims	<b>33,007</b> <b>99,317*</b>
 Insurance amount paid for claims	<b>Ps. 198,625,061</b> <b>Ps. 596,742,010*</b>
 Employees	<b>31</b>
 Coverage	<b>Mexico and Peru</b>

\* Accumulated figures at the end of 3Q23

## Business model

### Clients

People from the underserved segment, without access to formal mechanisms of prevention to unforeseen

### Partners

Distribution channels to reach clients



### Insurance companies

They cover the risk involved in the products and services

## Insurance



### Life

Aterna offers peace of mind to clients by guaranteeing that their families will not be unprotected when they pass away



### Health

Aterna takes care of its clients and their loved ones by protecting their physical well-being. An accident, illness or emergencies can disrupt a family's economy



### Damages

Aterna recognizes how hard it is to constitute a patrimony, therefore, offers to its clients the opportunity to protect their properties against accidents or natural disasters